

PHOTOGRAPHIC AND PHOTOCOPYING EQUIPMENT MANUFACTURING MARKET

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Photographic And Photocopying Equipment Manufacturing include companies manufacturing photographic and photocopying equipment such as cameras (except television and video), projectors, film developing equipment, photocopying equipment, and microfilm equipment

MARKET IN 2017



\$40 BILLION

MARKET STATISTICS

Asia Pacific was the largest region with 55% global market share in 2017.



Canon

Canon Inc was the largest competitor in the global market in 2017.

MARKET TRENDS



The Photocopiers industry is witnessing a rapid shift from analogue copiers to digital copiers. A digital copying machine consists of a scanner for reading documents as digital data, a laser unit to form images, and an output unit for printing the image formed.

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